

RENTA



WHITE BOOK



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Executive summary

In this White Paper, we are pleased to share with you the technological and economic foundations of the Renta blockchain project.



In a world where the concept of ownership has long been a cornerstone of our social structure, Renta represents a new paradigm shift. Inspired by the principles of collaboration and the sharing economy, Renta is a blockchain-based platform that allows for seamless exchange of rental goods and services.



Traditional rental consumers are interested in change, and Renta is the new blockchain-based ecosystem that intends to do just that. It offers a secure environment where anyone can rent anything using NFTs and smart contracts, providing the highest level of transaction security.



Renta is a project led by a team of talented professionals in IT, marketing, operations, and finance. Our mission is to promote rapid and unrestricted global adoption of the ecosystem in response to consumer demand. We aim to revolutionize the rental industry by offering uninterrupted, efficient, and economically advantageous services to customers worldwide.

We aim to create a platform that is not only functional but also user-friendly, secure, and environmentally responsible.

Our goal

Is to create a community around our platform and promote innovation in the rental industry. Join us on the path to a world where renting is simple, reliable, and accessible to all.



The fundamental principles of Renta are speed, scalability, and sustainability. The power of the Ethereum Layer 2 with industry-leading ZK technology and EVM compatibility allow Renta to safely and quickly process a significant number of transactions. The platform provides investors with flexibility and choice, supporting a range of business models, including P2P, self-service, two-sided marketplaces, and freemium.

As a cryptocurrency investor, investing in Renta gives you the opportunity to join a dynamic DAO that places a strong emphasis on innovation and consensus-based decision-making.



To the above, it is worth adding that Renta offers the following several unique advantages that make it an attractive investment opportunity:

1. Innovative technology

The Renta platform uses cutting-edge ZK blockchain technology to provide a secure, nearly-instant, transparent and convenient rental experience. The PropertyNFT standard proposed by Renta ecosystem uses NFT as a digital representation of any object, ensuring complete transparency and security of transactions. Initial Telegram Offering (ITO) is an innovative token offering with the use of Telegram messenger. In addition, platform makes extensive use of AI to enhance users' web3 experience.

2. Global Presence

Renta is committed to global coverage, giving investors access to diverse regional rental markets. Support for multiple languages and currencies makes it easy to adapt to different sectors and reach a wide audience.

3. Wide range of rental options

Renta is designed to meet a wide range of rental needs, from cars and bicycles to tools, equipment and services. This opens up new markets and revenue streams, providing investors with diverse and sustainable income.

4. Community-oriented approach

Renta is more than just a rental platform; it is a community that promotes collaboration, innovation, and mutual benefit. Our DAO management model gives the opportunity to participate in the decision-making process and share in the success of the platform.

5. Unique opportunity

Invest in a revolutionary platform that is capable of changing the rental industry of any property. Focusing on security, scalability, and ease of use, Renta has every chance of capturing a significant market share in the emerging shared property market.

The vision of Renta is not just technological innovation, but a moral imperative. By promoting a culture of exchange and collaboration, Renta aims to create a fairer and more sustainable future for all.



The Sharing Economy

The Renta ecosystem is committed to the principles of digital democracy and freedom, the potential of new technologies to change the world, and the ability to solve the problems of many people and businesses through the sharing economy.

The sharing economy, is growing in popularity in parts of the world where consumers value the experience of using goods and services rather than owning them.

In recent years, blockchain has become an important part of the new shared or participatory economy. It is extremely secure, making it easy to develop decentralized applications and services.



Renta's shared usage concept

Shared usage represents an effective mechanism for resource optimization, waste reduction, and promotes communal ownership of various assets. This not only helps to reduce energy and material consumption by diminishing the need for manufacturing new products but also decreases carbon emissions. Additionally, the rental model encourages sustainable consumption by transitioning from a "ownership" mindset to an "access" approach and contributes to extending the lifecycle through more careful maintenance and servicing.



Blockchain technology can help build trust between parties

By providing a transparent and immutable record of transactions. Therefore, it is not surprising that more and more users see the potential benefits of implementing blockchain solutions in their activities.



Renta's blockchain is eco-friendly

ZkEVM (Zero-Knowledge Ethereum Virtual Machine) is environmentally friendly thanks to the use of Zero-Knowledge Proof (ZKP) technology, which reduces the energy consumption of the blockchain by eliminating the computationally intensive process of Proof of Work.



The problem

Today, the global rental market has reached historically high levels in volume, but available choice and value for consumers are low. This is due to the increasing dominance of large online agencies and their control over consumer access. Rental service providers are forced to follow the rules of aggregators, which impacts both their profits and the choice available to consumers.

Although every consumer strives for complete freedom of choice when searching for services, in practice he is provided only with the illusion of variety. Despite efforts to find true value and authentic choice in the marketplace, consumers are limited to choosing among a limited number of market participants.

It should be noted that the rental business remains monopolized and oligopolistic, despite the growing predominance of technological alternatives. Market-based companies are too concerned with maximizing profits and strategies to go the extra mile to provide their customers with the best possible solution and the highest level of service.

Common problems	Description
High Fees	Many platforms and intermediaries charge substantial fees to landlords and renters, increasing the cost of renting and reducing service providers' profits.
Limited Choice	Large online agencies control a significant portion of the rental market, limiting consumer access to diverse options. This limitation of choice can lead to insufficient competition and options for consumers.
Lack of Transparency	Many rental transactions remain opaque to both landlords and renters, leading to misunderstandings.
Lack of Trust	A lack of trust between renters and landlords can lead to conflicts and disputes, worsening the rental experience.



Common problems	Description
Varying Standards	Different regions and countries may have different rental standards and rules, creating complexities for providers, especially those operating internationally.
Data Security	Collecting and storing personal data of clients and providers can expose them to risks, particularly in cases of security breaches.
Dependency on Intermediaries	Many renters and landlords rely on intermediaries and agents, increasing costs and complicating the rental process.
Lack of Innovation	A lack of innovation and the use of new technologies can make the rental industry less competitive.
Currency Fluctuations	In cross-border rental transactions, currency fluctuations can pose problems. When renters and landlords are in different countries with different currencies, changes in exchange rates can affect the final cost of the rental and profit.
High Currency Conversion Fees	Payment systems and banks often charge high fees for currency conversion in cross-border transactions. This increases expenses for both renters and landlords.
Payment Delays	Cross-border payments can take longer due to the need to pass through multiple financial intermediaries and security checks. This can lead to delays in landlords receiving funds.
Taxation Complexities	Each country has its tax rules and obligations, and cross-border rental transactions can face challenges in tax accounting and compliance with local laws.
Limited Access to Financial Instruments	In some countries, access to international financial instruments may be limited, complicating cross-border payments.

These challenges necessitate innovations and new approaches to renting, improving the experience for all industry participants and making it more transparent, accessible, and convenient.

Renta is exactly what the industry needs: a simple and effective solution

with great features and convenience for customers, which will give them more freedom and peace of mind, as well as save money.



The Solution

The Renta ecosystem aims to remove the constraints by providing a decentralized platform that eliminates the need for a central authority or third party system. This gives users more freedom, anonymity and cost savings, as well as the use of smart contracts to prevent errors and manipulation.

The platform is based on the following key concepts

- Decentralization is a key characteristic of blockchain technology. This refers to the lack of control of contracts by the platform operator and financial institutions. This means that no single entity can make decisions that will affect the entire network, instead decisions are made based on the consensus of participating nodes. This decentralized structure makes the blockchain resistant to censorship and hacking.
- In a world dominated by centralized booking systems, Renta offers much-needed freedom. Through its decentralized platform, it gives power back to the people, allowing them to rent anything without being limited by geographic boundaries. This not only gives users more confidence in the system, but also empowers the platform for a global audience.
- Cost savings for users: Renta has minimal transaction fees, making the process more efficient and transparent. The platform is funded, and investors are rewarded mainly through tokenomics, token price growth and conversion. This could be a game changer as it provides a cheaper and more efficient way for people to rent.
- Using zkEVM Validium: it is a high-speed and highly scalable blockchain that creates a new block extremely quickly. This technology is environmentally friendly and does not require much computing or energy use.
- Property management through smart contracts: Renta provides the ability to create PropertyNFT smart contracts for rentals, allowing for an automated and secure rental process. PropertyNFT smart contracts allow parties to determine rental conditions, terms and payment based on specified rules.



The following are some of the scenarios for using the platform



Various trading platforms: Renta is an EVM-based blockchain that can be used to develop any smart contracts and DeFi applications in addition to renting. As such, it can be adapted to any form of online billing and transaction processing.



Social networking: Since the service serves as a gathering place for a significant number of users, sooner or later the so-called social function will appear. That is, the user has the opportunity to use the platform not only for the declared function and perform the necessary operations, but also to use the technique of communicating with other users: reviews, discussion of services, conversations on issues not directly related to the service.



Social Marketing: To stimulate the development of our ecosystem and attract new users, we have developed a ranking program that provides participants with a variety of rewards, privileges and the chance to participate in airdrops. In addition to this, our multi-level referral program allows users to join forces and receive additional benefits. These programs help encourage active participation and interest in our platform, creating a mutually beneficial environment for all of our users.

In addition, our L2 blockchain provide an excellent ecosystem for developing decentralized applications (dApps),

The Renta platform aims to remove the limitations of existing aggregators that create difficulties for users through high commission fees and limited product differentiation. The platform aims to provide a simpler solution to effectively compare costs, independently evaluate rental options, and select the ideal rental option.



Some key features of Renta's platform:



Offers a wide range of rental categories beyond traditional rentals and serviced apartments. With a focus on universal renting, Renta caters to various sectors such as equipment rentals, vehicle rentals, personal items rentals and many more.



The platform facilitates cross-border rentals, enabling users to rent properties in different countries seamlessly.



AI-powered features such as advanced content moderation, generation and processing capabilities, personalized recommendations provide users with tailored and efficient solutions.



The Renta platform aims to create a secure solution that protects users from artificial corporate or political restrictions and provides them with an open business environment that is fully compliant with all laws and regulations.

It should be noted that the rental business remains monopolized and oligopolistic, despite the growing prevalence of technical alternatives. Market companies are too concerned with profit maximization and strategies to go the extra mile to provide their customers with the best possible solution and the highest level of service.

However, thanks to advances in decentralization, independence, savings, smart contracts and blockchain technology, you can be sure that consumer demand for rental services will be best served based on new technologies available.



Technology

Renta's highly developed blockchain ecosystem provides exceptional performance, scalability, customization, and security. It can support a global network of millions of Internet-connected devices.

Renta has chosen industry-leading zkEVM Validium technology for its platform because this approach enables virtually fee-less and nearly-instant transactions, high performance and privacy, making it attractive for various use cases within our ecosystem.

Renta uses the Polygon CDK toolkit that empowers blockchain developers to deploy new Layer 2 (L2) chain with zero-knowledge proof (zkEVM with Validium) capabilities on the Ethereum network.

Data availability in blockchain technology refers to whether transaction data is stored on-chain or off-chain. Storing data off-chain reduces computational requirements, leading to lower fees and faster finality on the main network. The Data Availability Committee (DAC) provides a secure and private data storage layer off-chain, offering advantages such as:

- Lower transaction fees: Reduced computational requirements lead to lower fees and faster transactions on the main network.
- Privacy and security: Secure and private transaction data storage ensures user data integrity and confidentiality.
- Trustlessness: Users do not need to trust the blockchain operator, enhancing the overall security of the system
- Scalability: Decoupling data storage from the main chain supports more scalable networks, accommodating increased transaction volumes.
- Data availability off the Ethereum network: Validium ensures data availability outside the Ethereum network by implementing a trusted sequencer, known as DAC or Data Availability Committee. This enables users to access data beyond the Ethereum network, enhancing convenience for users.
- Compatibility with EVM: ZK-EVM is compatible with existing smart contracts and Ethereum infrastructure. Developers can leverage a familiar technology stack to build dApps on blockchain.



The DAC is a consortium of nodes ensuring off-chain data access. The DAC works alongside the sequencer to control data flow, including batch formation, authentication, data validation, storage, and communication with Ethereum. The process involves batch collection, authentication, validation, signature generation, Ethereum verification, and final settlement with zero-knowledge proof, ensuring transaction integrity without revealing sensitive details.

zkEVM running in Validium mode inherits core zkEVM rollup functionalities and adds a data availability layer. Validium publishes only transaction data hashes to Ethereum, reducing storage costs and transaction fees. Proofs of batched transactions are generated for validation, and both the transaction data hash and proof are added to Ethereum's consolidated state.

These features make Renta ecosystem more accessible, secure, convenient, and efficient for users, enabling a wide range of applications and use cases

The Renta project uses dual tokens for transactions and project management

- The native utility token (RNT) is used for transactions on the platform, such as renting property and paying for transaction fees (gas). This token is designed for volatility, and its value is determined by market demand and supply.
This token will be used on both the Ethereum and Renta blockchain networks connected by a bridge.
- The second token (RDAO) is used to manage projects using DAO consensus. This token is designed to provide stability and is used to encourage users to participate in the development of the platform.

Our web3 wallet has MetaMask compatibility

This is allowing users to use their existing wallets to connect and make payments on Renta's blockchain.

The platform is based on NFTs and smart contracts

Written using Solidity language that help ensure that all lease agreements are fair and secure.



PropertyNFT is an advanced smart contract factory integrated into the Renta ecosystem

Using this innovative technology, users can create unique Non-Fungible Tokens (NFTs) easily and effortlessly. Each NFT created with PropertyNFT is a digital asset that fully describes a specific rental property. This digital certificate of ownership contains extensive information about the property, including its characteristics, photographs, geolocation and other key attributes.

Using PropertyNFT technology, clear and undisputed documentation of ownership and rental terms is created. These digital certificates provide rental participants with security and transparency through data stored on the blockchain and execution of predefined smart contracts.

PropertyNFT enables the creation of digital assets that not only represent real rental properties, but also enable automation and enforcement of agreements between participants with minimal third party involvement. This innovative technology breaks new ground in the rental industry, making the process more efficient, secure and transparent for everyone involved.

The Renta project is built on a first-level blockchain that is supported by a DAO (Decentralized Autonomous Organization), which is managed by smart contracts and regulated by its members to make decisions about the future development of the platform, such as adding new features, entering new markets, and improving user experience. DAO will also be used to manage project funds and ensure financial transparency and accountability.

Artificial intelligence in Renta takes the user experience to the next level!

The platform offers content creation based on photos or text, image processing, 3-D tours, planning and forecasting, as well as task automation and many other functions.



Here are a few features that artificial intelligence provides in the Renta app:



Generate content and descriptions from photos: Get unique and attractive descriptions of rental properties created using AI. This helps you better understand offers and make informed decisions.



Image processing: Artificial intelligence analyzes images of rental properties so you can see all the details and features. This allows you to get a better understanding of what you are renting.



Recommendation systems: Receive personalized recommendations for available rentals that perfectly match your needs and preferences. The AI takes into account your history and preferences to provide the best options.



Generate content and descriptions from photos: Get unique and attractive descriptions of rental properties created using AI. This helps you better understand offers and make informed decisions.



Automatic price determination: AI will help determine the fair rental price based on market data and property characteristics. This ensures fairness and transparency in financial matters.



Automatic planning and routing: AI will suggest optimal routes and rental plans to save your time and resources. You will be able to use your time more efficiently.



Demand and occupancy forecasting: AI helps optimize rental occupancy, allowing you to manage your assets more efficiently. This can help you maximize your profits.



Automatic translation and document processing: Our AI simplifies the rental process for international users by automatically translating and processing documents in different languages. This reduces barriers and simplifies international transactions.



Business Model

The Renta platform aims to leverage a variety of business models ranging from freemium and two-sided markets to self-service and rent instead of buy.

Some of these approaches will be available from the start, while others will evolve over time as the project and its community grow. Market logic and community decisions will be used to define and manage the implemented approaches.

The two-sided business model

of the rental market has many advantages and features that make it attractive to both users and investors. One of the main advantages of this model is its indirect network effect, which means that the more people on one side use the platform, the more attractive it becomes to the other side.

The P2P business model

offers users many features and benefits over traditional rental services. Without any intermediaries, users can make direct transactions without the need for approval or verification by a third party.

“Renting instead of buying”

can be a great way to maximize profits and improve customer satisfaction when managing rental properties.

Freemium

is a great option, it consists of two parts. The free part of the product provides basic features, while the premium part contains advanced and more valuable features. This way, users can try out the product without spending money and can upgrade to the premium version when they feel the need for more value.



The main methods of earning operating income can be summarized as follows:

- **Transaction fees:** Users pay gas fee each time they wish to perform a function on the blockchain. Gas fee is the transaction fee required to successfully conduct a transaction or execute a contract on the Renta blockchain platform. Gas fees are paid in Renta's native token - RNT.
- **Advertising and marketing:** As a platform with a large user base, Renta should attract a significant number of advertising and marketing firms, both specialized in rental and non-rental. This can include contextual advertising and contribute to brand awareness.
- **Subscription payments:** Providing stable income by attracting organizations interested in quality services and granting them access to the platform.
- **Premium services:** Enhancing user satisfaction and platform attractiveness by providing additional features for a fee.
- **Licensing fees:** Additional revenue from third-party companies using the platform infrastructure to deploy their applications or services.
- **Partnership agreements:** Revenue from traffic exchange, joint service provision, or product and service promotion with other companies.
- **Paid services and ad promotion:** Improving the visibility and effectiveness of user ads, attracting additional funds.
- **Paid services for business:** Providing additional opportunities and analytical tools for large companies and entrepreneurs.
- **Premium subscriptions:** Enhancing user experience and satisfaction through additional features and opportunities.
- **Additional services:** Providing additional services such as delivery or insurance, attracting users and generating additional revenue.



Benefits for market

Renta aims to change the market by making competition more transparent and understandable. Vendors have easy access to potential clients who can view their work and provide feedback that will impact their overall ranking. There is no room for bias or personal bargaining as potential clients have instant access to all available price alternatives, allowing users to make smart decisions that help their company grow.

Users of Renta can be both enterprises and individual consumers. However, in both cases, a person interacts with the platform interface. Renta greatly simplifies the solution of issues related to both residential and corporate leases. All that is required of the user is the ability to express their desire. The platform also enhances the user experience by providing ancillary and value-added services.

Benefits for people include



Speed and convenience. A single environment, a single decision-making mechanism, the simplest interface and the ability to select flexible options for individual requests. This eliminates the need for multiple tools. Everything you need to make a decision is available in a user-friendly format.



Saving. The seller's market becomes the buyer's market. The customer can choose exactly what suits him best in terms of price-quality ratio.



Transparency in decision-making. If earlier the consumer was forced to operate only with the information provided by the employees of the executing company, or with the information that these companies were ready to provide for display on aggregator sites, now an AI algorithm is working, sorting through the options in search of the most suitable one to satisfy the client's request. The significance of the human factor is reduced, as is the likelihood of inaccuracy.



Transparency in quality assessment. The platform provides a fair and unbiased assessment of the quality of service by the user. Unscrupulous participants or low-quality service providers simply cannot function in the system. Renta, on the one hand, improves the average quality of rental services, and on the other hand, creates a market in which low-quality services are theoretically unattainable.



Benefits for business



Reducing marketing costs. No need to pay for advertising, which is getting more and more expensive every year. The task of attracting a flow of customers is being repurposed as the task of providing the best customer service. In fact, all advertising contacts between the consumer and the service provider are limited to the platform. You no longer need to allocate advertising costs to several communication platforms.



A new sales channel will be created. Lease payments do not compete with the current market structure. The platform introduces a completely new marketing and sales channel, opening up new market development opportunities for all market participants, regardless of company size.



Reduction of overhead costs. Moving customer interactions online can significantly reduce operating costs. First of all, for the staff. The sales manager is becoming increasingly obsolete. Renta creates an atmosphere of direct communication with the buyer, eliminating the need for intermediaries.



Process automation. The ability to link your own accounting or CRM system to the application allows you to automate regular operations for the sale of services, reducing the influence of the human factor to almost zero.



Increasing profit margin. Reducing operating, transaction and marketing costs increases the company's operating margin and current profit margin. There is an opportunity to significantly invest in the growth of the service or reduce costs.



Finally, and perhaps most importantly, instead of offering support processes, the **company can focus on improving the quality of services and rental properties.**

The target audience of the project is diverse and large, as Renta is a comprehensive solution that can satisfy a wide range of requirements. However, we are sure that in our situation we can talk about the main target audience, as well as the so-called secondary target groups that use the service to a limited extent.



Marketing Strategy

Renta is committed to implementing a comprehensive marketing strategy to promote its shared services. The following are the key marketing aspects of the strategy:



Promotion through social media: Effective utilization of popular social platforms for communicating with the audience, building user communities, conducting contests, and promotions, thus enhancing engagement and spreading information about the platform.



Digitization and technology integration: The ecosystem actively uses future technologies, including artificial intelligence, to improve its services and provide a smooth and efficient user experience.



Behavioural Marketing: By analyzing behavior, preferences and intent, the platform tailors its marketing efforts to provide more precise targeting and personalized offers.



Acceptance of the changing rental ecosystem: Renta recognizes the evolving nature of the rental ecosystem will adapt to the changing landscape.



Renta also recognizes the power of word of mouth referrals and encourages users to refer others to the platform



Feedback and product improvement: We actively collect feedback from users and use it to continually improve our platform. This helps tailor the product to customer needs and provide a better rental experience.



Social Responsibility: By focusing its marketing strategy on social responsibility, supporting various charitable and environmental initiatives as well as promoting “Sharing economy” and eco-friendly blockchain. This can help create a more positive brand image and attract customers who share these values.



Tokenomics

The tokenomics of Renta is designed to ensure a fair and transparent distribution of tokens among stakeholders.

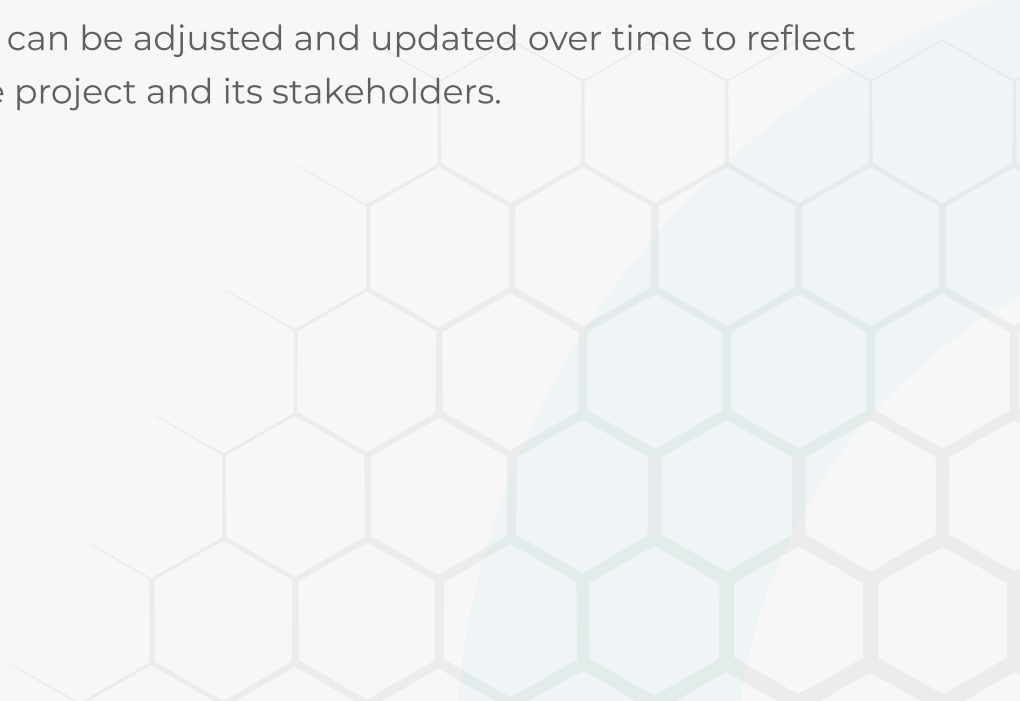
The distribution model includes private and public sales, ecosystem development, team and advisors, staking rewards, marketing, community rewards, and reserve treasury. Renta aims to create a fair and balanced ecosystem that rewards everyone for their contributions and aligns their interests with the long-term success of the project.

Renta tokenomics is designed to prevent inflation by locking the supply of Renta tokens at 1 billion tokens. The distribution of tokens is balanced to align the interests of all stakeholders, including investors, the team and the community.

Tokens allocated to the team, consultants, and ecosystem development are subject to blocking, which ensures a long-term focus on the success of the project.

Renta tokenomics is transparent and accountable, and reserve treasury tokens are managed by the community through a DAO.

Tokenomics is flexible and can be adjusted and updated over time to reflect the changing needs of the project and its stakeholders.





Token

Within the Renta network, two tokens are used: RNT and RDAO. The RNT utility token is used as the basic unit of exchange and payment on the platform, while the RDAO token plays a key role in the governance and functioning of the DAO.

Token name: Renta token

Token symbol: RNT

Total supply: 1 000 000 000



The Renta Utility Token (RNT)

is a multi-purpose digital asset used in the ecosystem to perform various transactions, including rental payments, providing liquidity on the platform, earning rewards, paying for additional platform services, and incentivizing community membership. RNT plays main role in providing functionality in the ecosystem.

Token name: Renta DAO token

Token symbol: RDAO

Total supply: To be announced



Renta's governance token (RDAO)

is a digital asset that empowers its holders to participate in governance and decision-making related to various aspects of the project. The distribution and number of tokens issued for voting depend on the points received by the community during the bonus programs. Additional tokens are issued and distributed taking into account the predetermined percentage participation of the team and partners after the ITO.

The distribution of tokens is divided as follows:

Community – 60%, Partners – 20%, Team – 20%.



Distribution model

The token distribution model includes both private and public sales, ecosystem funding, compensation for the team and advisors, staking rewards, marketing funds, bonuses and rewards for active community members, and the formation of a reserve treasury fund.



This economic model aims to create a fair and balanced ecosystem where each participant is rewarded for their contribution and their interests are in line with the long-term success of the Renta project.

Token vesting schedule

Tokenomics is designed to prevent inflation by locking the supply of Renta tokens at 1 billion tokens. The token distribution is balanced to align the interests of all participants, including investors, the team, and the community. tokenomics are transparent and accountable, and the reserve treasury fund tokens are managed by the community through the DAO.

Total

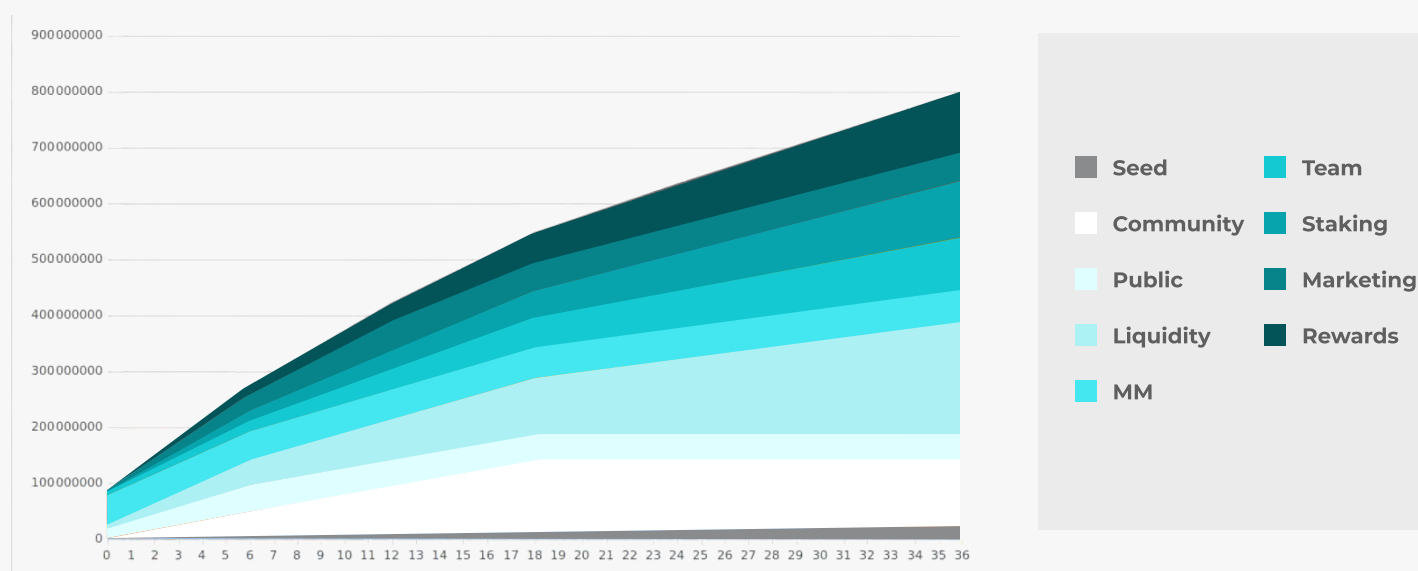


Distribution	Tokens	Total Supply, %	Price, USD	Vesting Period	Unlock Scheme	Total, USD
Private sale						
Seed round	20000000	2%	0.01	24 month	5% on TGE monthly unlock after	200000
Community rounds	120000000	12%	0.02	18 month	5% on TGE monthly unlock after	2400000
Public sale						
Round 1	20000000	2%	0.05	6 month	20% on TGE monthly unlock after	1000000
Round 2	30000000	3%	0.08	6 month	20% on TGE monthly unlock after	2400000
Ecosystem Development						
Liquidity	200000000	20%	–	36 month	5% on TGE monthly unlock after	–
Market Making	50000000	5%	–	No vesting	–	–
Team and advisors	100000000	10%	–	36 month	5% on TGE monthly unlock after	–
Staking Rewards	100000000	10%	–	No vesting	–	–
Marketing	50000000	5%	–	12 month	5% on TGE monthly unlock after	–
Community Rewards	110000000	11%	–	No vesting	–	–
Reserve Treasury	200000000	20%	–	locked funds	DAO proposals	–
Total	1.000.000.000	100%	–	–	–	6000000



Token release schedule

The token release schedule is organized into several phases and includes different categories, including sales rounds, ecosystem development, team and advisors, rewards, marketing, and reserve treasury. Lock-up and unlocking conditions are set for each category in order to ensure a stable and fair distribution of tokens. This timeline is designed with the long-term sustainability of the project in mind and the involvement of all stakeholders.



Fees

Fees in the ecosystem are solely related to conducting transactions on the network. Every transaction carried out on the platform is subject to a fee, which is charged to users in order to process and confirm each transaction. An amount charged as part of the fee allows you to ensure that the network is up and running and transactions are processed with high efficiency. The collected transaction fees can be used for a variety of purposes. First of all, they can be used to pay for the current needs of the project, such as the maintenance of the network infrastructure, as well as funding for development and upgrades. These commissions contribute to maintaining the reliability and efficiency of the network, as well as ensuring its long-term development and successful operation.



Liquidity

Setting 20% for liquidity in the economic model is an important mechanism to ensure the stability and success of the project. This portion of the tokens is allocated to maintain the availability of funds for rent and exchange on the platform. Having enough liquidity makes the process of buying, selling, and exchanging RNT tokens faster and more convenient, which in turn encourages user activity.

The liquidity model in the project is based on cooperation with professional market makers. They perform a number of important functions, such as maintaining orders on the exchange, setting tight spreads, engineering the market, monitoring and analyzing market changes. Market makers also work closely with the project team to adapt their strategies to the needs of the project and ensure the stability of the RNT token rate. In addition, liquidity reserves allow the project to instantly respond to market changes, maintain the stability of the token's rate, and prevent major fluctuations, which gives the long-term attractiveness of the RNT token.

Staking

The ecosystem uses variable yield staking. Profitability can change over time depending on the decisions made as part of voting in the DAO. This mechanism makes staking more flexible and promotes adaptation to market conditions and community needs, ensuring that rewards are distributed fairly and transparently among participants.

Community Rewards

Users earn points by completing social or media tasks, participating in quests, contests, and voting, as well as by using the multi-level referral program. According to the accumulated points, participants will receive airdrops of RNT utility tokens from the Community Rewards fund (11% of the total project emission). The distribution of tokens depends on the number of points accumulated by the participant: the more points a participant has, the higher percentage of the fund they will receive, ensuring a fair and democratic ecosystem in the Renta project.



This approach provides fair and transparent rewards for efforts to attract new users and incentivizes the growth of the ecosystem.

Grants and Development Distribution

The grant and development mechanism in the economic model accounts for a significant share of token distribution and is a key tool for encouraging innovation and ecosystem development. The main purpose of this part of the distribution is to incentivize developers and provide them with resources to create new applications and solutions based on the Renta ecosystem. Grants can be used to support those who innovate and contribute to community growth and network productivity. They can also fund hackathons, contests, research projects, and other activities that will improve and attract new developers. This mechanism provides flexibility and innovation in the development of the project and the introduction of new ideas and solutions into the ecosystem.

These components shape Renta's economic model, contributing to its stable and sustainable functioning and encouraging active user participation in the network. Allowing us to ensure the protection of early investors, develop the project in stages, increasing the amount of value transferred and ensuring a high level of security and decentralization in the initial stages.

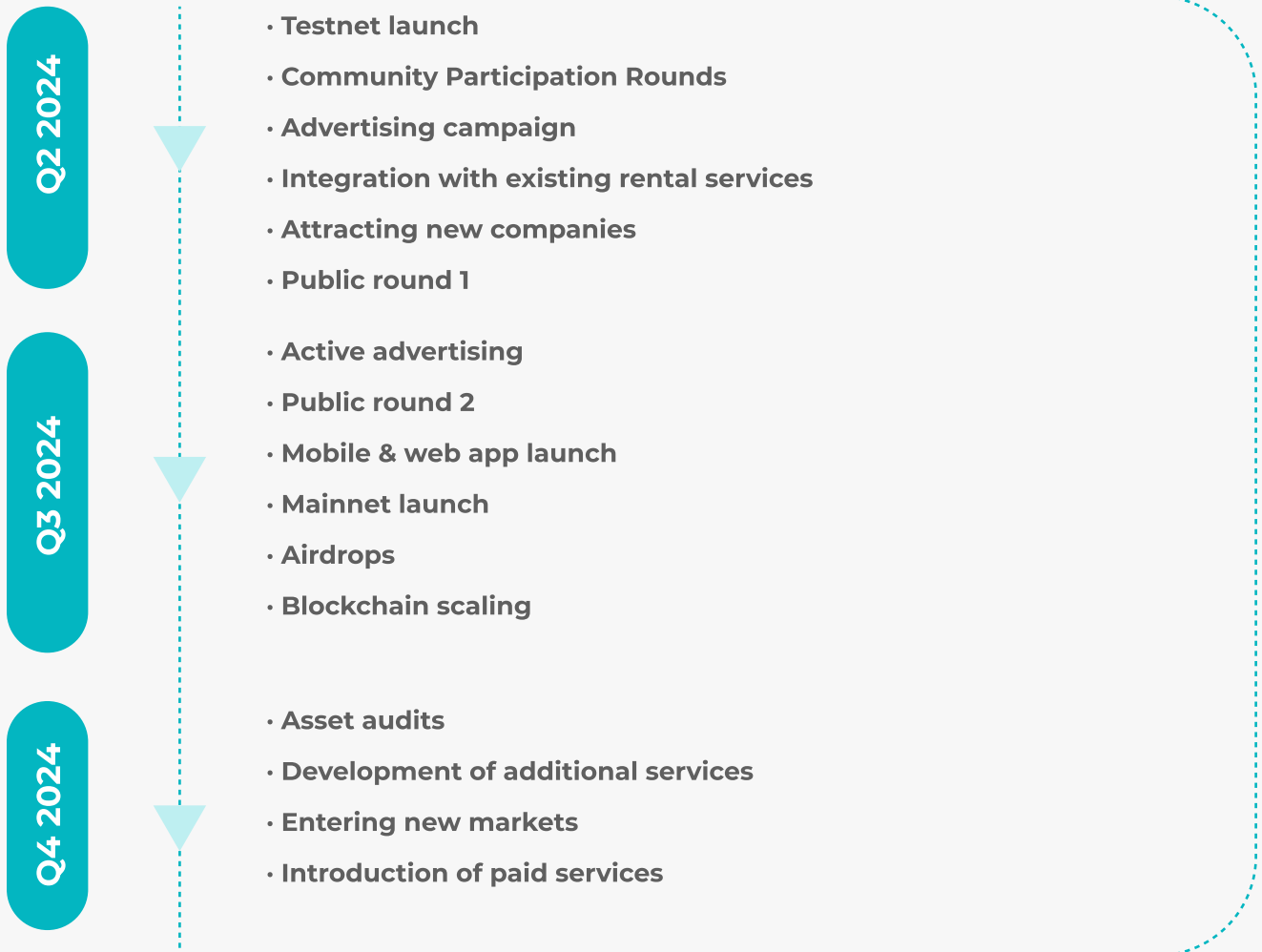
Tokenomics is flexible and can be adapted and updated over time to reflect the changing needs of the project and its participants.



Road map

Renta has an extensive roadmap for its development and growth in the coming months and years. The roadmap is divided into several key stages and tasks, each of which is aimed at promoting the platform and achieving its goals. Here is a summary of the revised roadmap:





The roadmap demonstrates Renta's commitment to continuous development, community engagement, and a fair and transparent tokenomics model. It outlines the key steps and goals that Renta will take to achieve its vision of a rental revolution through its shared economy platform.



DAO Development

At the heart of DAO Renta is our belief in the power of community. Our DAO is not just a technological innovation; this is a social project. We strive to create a platform where every member has a voice, decisions are made collectively, and benefits are shared fairly. Through our DAO, we enable members of our community to participate in governance, contribute to the development of the platform and share in its success. We strive to maintain transparency, promote collaboration and encourage a sense of ownership among our members. Together we are shaping the future of the rental industry.

Here is the next action plan for the DAO Renta project:

Creation of DAO: Creation of the DAO that forms the basis of the Renta project. Our mission is to revolutionize the rental industry using blockchain technology, with a strong focus on transparency, security, and community governance.

Token: Introducing RDAO token that will serve as the token of our DAO. This token will play a critical role in the governance and operation of our DAO. Voting tokens grant holders the right to participate in the governance of the DAO. Voting token holders can vote on proposals, submit new proposals, and actively participate in the decision-making process of the DAO.

Development of smart contracts: Our technical team is starting to develop a set of smart contracts. These contracts govern the activities of the DAO, including the creation and distribution of tokens, voting on proposals, and more.



Offer deposits and processing fees:

Implementation of the offer deposit to encourage active participation in the governance of our DAO.

Determination of parameters that stimulate engagement and reward for the processing of proposals.



Dilution limit: Setting a dilution limit to protect the voting shares of our community members from excessive dilution.



Security audit: Conducting a security audit of smart contracts before deploying them on the Renta network to ensure protection against potential vulnerabilities and attacks.



Deployment: Once our smart contracts are developed and thoroughly tested, we will deploy them on the Renta network. This officially launches our DAO and its associated tokens on a dedicated network.



UI development: Development of a user-friendly application that allows our community members to easily interact with our DAO. The app will interact with our DAO smart contracts, allowing members to vote on proposals, view the current state of the DAO, and more.



Community engagement: Throughout this process, we will keep our community informed and engaged through channels such as Telegram and other communication platforms. We will regularly share updates, solicit feedback, and encourage active participation in the governance of our DAO.



DAO Rules

Renta DAO is a decentralized autonomous organization that is governed by smart contracts and regulated by its participants to make decisions about the future development of the platform, such as adding new features, entering new markets and improving the user experience. The DAO is also used to manage project funds and ensure financial transparency and accountability.

As the founders of Renta, we are implementing the rules governing the DAO. These rules are based on the principles of the best DAOs, tailored to meet the unique needs and goals of our community.

1. Participation and Voting Tokens:

- Anyone can become a member of the DAO
- Each participant will own tokens representing his share in the DAO and giving him the right to vote in voting.

2. Connection:

- Joining the DAO is possible through a ranking program or by becoming a key partner.

3. Share Distribution:

- ◦ The share of RDAO tokens is distributed as follows:
 - Partners - **20%**
 - Community - **60%**
 - Team - **20%**

4. Decision Making:

- To make a decision, it is required that at least 51% of the total number of tokens that were involved in voting vote “for”. This ensures that the will of the majority is more clearly expressed and informed decisions are made.
- In order for the vote to be considered valid and the decision made, it is necessary to reach a quorum of 20% of the total number of tokens. A quorum ensures that a decision is made with the participation of a significant part of the participants, ensuring the legitimacy of the measures taken.



5. Distribution of Tokens for Voting (RDAO):

- The release of voting tokens depends on the community's points gained during the ranking program.
- Additional tokens are issued and distributed according to the team and partners' share, represented by predetermined percentages.

6. Decentralized Voting:

- Each proposal is subject to decentralized voting, where each participant has the opportunity to express his opinion.
- Voting rights are proportional to the number of tokens, which contributes to fairer decision making.
- Voting is conducted within a specified time frame to ensure adequate analysis and participation.

7. Submission of Proposals:

- To ensure dynamism and innovation, each participant can propose a new project, rule change or other important aspects.
- Submission of an offer is accompanied by a symbolic deposit in tokens, which is returned if the offer is successful, but expires if the offer fails.

8. Openness and Technological Transparency:

- All actions in the DAO are securely recorded in the blockchain, guaranteeing absolute openness and transparency of actions.

9. Collaborative Management:

- Governance of a DAO is a collective effort among participants.
- All decisions are made through collaboration and consensus, promoting community and interaction.

10. Adaptation and Evolution:

- The rules of a DAO are flexible and can change over time due to community decisions.

These rules form the foundation of the DAO, guiding our collective decision making and ensuring that our DAO operates in a fair, transparent, and democratic manner.



Community

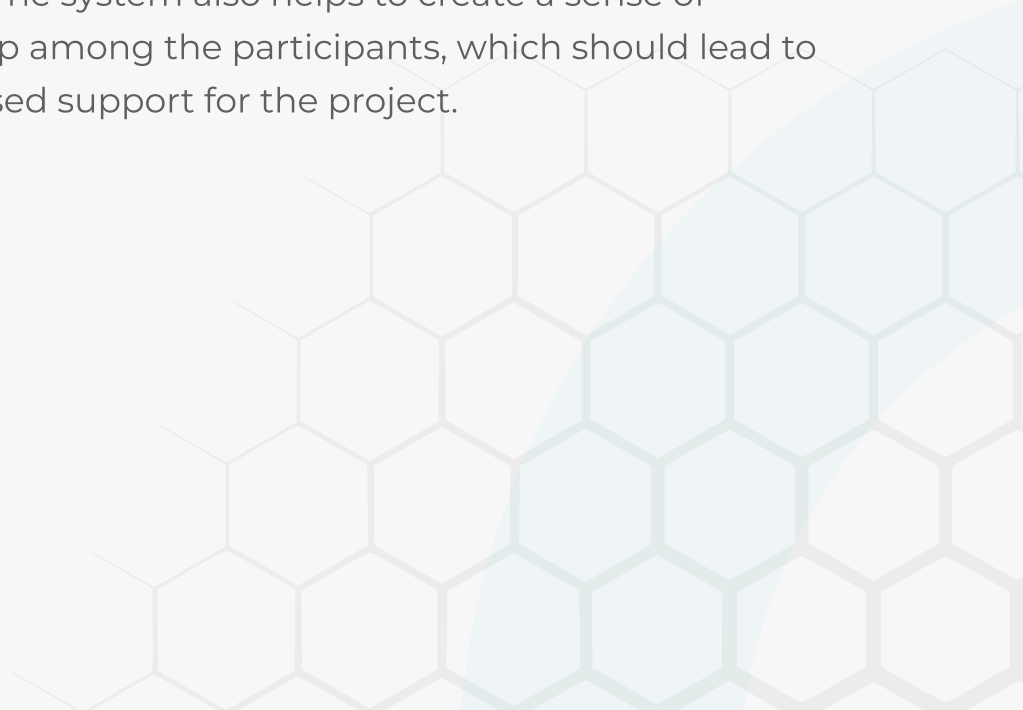
Renta recognizes the importance of community participation and has introduced a system of ranks, participation rules, bonus and referral programs to encourage community members to contribute to the project.

The community can work with the project through Telegram, using a single multilingual chat bot and support, where participants can choose the interface and language of communication that is convenient for them. The ranking system provides a fair and transparent way to reward community members for their contributions.

The more the participant contributes to the project, the higher his rating and the greater his reward. Participation rules ensure that all contributions are valuable and relevant to the project.

Bonus and multi-level referral programs encourage community members to invite others to join the project and contribute to its development. This helps to expand the community and increase engagement.

The community involvement system is designed to ensure that all participants have a say in the development of the project and that their contributions are valued. The system also helps to create a sense of community and ownership among the participants, which should lead to greater loyalty and increased support for the project.





Conclusion

As the founders of Renta, we are proud to present the decentralized autonomous organization that forms the backbone of our project. Our collective vision is to transform the rental industry using the transformative power of blockchain technology. We envision a future where transactions are transparent, secure, and efficient, where property rights are typically encapsulated in non-fungible tokens, and where the community is actively involved in platform development.

The project is built on a pioneering blockchain initiative that uses ZK technology with full EVM compatibility and smart contracts. This robust technological infrastructure ensures fast transactions, minimal costs, and enhanced security. Our innovative approach includes extensive AI and NFT property tokenization, providing a unique, verifiable, and secure method of representing ownership on the blockchain. This not only simplifies the rental process, but also ensures a seamless and secure transaction process.

Renta is a multinational project led by a talented team of IT, marketing, operations and finance professionals. Our mission is to facilitate rapid and unlimited global adoption of our platform in response to consumer demand. We are committed to providing seamless, efficient and cost-effective services to customers around the world.

We believe that our project will revolutionize the rental industry, creating a more sustainable and fair future for all.



Our ultimate goal is to provide users with a platform powered by cutting edge technology and our vision extends beyond the rental industry to cover a wide range of applications.

Looking forward, we are excited to continue our journey towards realizing our vision of a seamless and efficient rental ecosystem powered by blockchain technology. We will continue to innovate and improve our platform by bringing exciting new features to our users. We aim to expand our reach and bring the benefits of decentralized renting to a global audience. We are confident that with the support of our community and investors, we will be able to achieve our goals and create long-term value for all stakeholders. Thank you in advance for joining us on this exciting journey.

For more information please visit

<https://renta.network>

Telegram channel

Telegram bot